



2024 SPONSORSHIP OPPORTUNITIES



Founded in 1999, InnoVision Awards is a grassroots, volunteer-led, non-profit organization of businesses, universities, other organizations, and individuals dedicated to celebrating technological innovation in products, services, education, and community service. We recognize impactful innovations at our annual awards event, conduct forums on topics of interest to innovators, and catalyze connections and communications that provide value to innovators.

InnoVision Awards Ceremony

The InnoVision Awards honors distinguished South Carolina organizations, individuals, educators, and students who set new standards for innovation and technology advancement. Awards are conferred in six categories:

Technology Development, Technology Application, Small Business, Sustainability, Community Service, and Education

During the Awards Celebration, InnoVision also recognizes educational programs that encourage young people in the areas of science, technology, engineering, and math through the Ibrahim Janajreh Young Innovator Award. The Awards Celebration culminates with announcing and presenting the prestigious Dr. Charles Townes Individual Achievement Award, which recognizes decades of significant contributions to South Carolina innovation.

InnoVision Forums

InnoVision Forums are designed to engage and inform the business community on a variety of trending innovation topics through presentations and panel discussions. Afterward, attendees are invited to stay to network and share ideas. We invite Sponsors to suggest topics, serve as speakers/moderators, and/or host an event, which typically brings together 30 – 50 attendees.

Meet the Finalists Event

After the pandemic forced us to pivot to virtual introductions, we're pleased to announce the 2024 Meet the Finalists event will be in-person and open to the public! It's a great opportunity to learn about each of the finalists and their innovations before the Awards Ceremony and network with business leaders from across South Carolina. We expect 100+ registrants for this event.

Innovation News Outlets

Over the past 25 years, InnoVision has maintained a loyal following in South Carolina's innovation space with more than 8,500 contacts subscribed to our newsletters that spotlight innovation news, promote our events and awards ceremony, and highlight sponsors. In addition, we highlight sponsors, events, and innovation to 600+ followers through LinkedIn. We also have strong relationships with other leading South Carolina organizations who forward our event announcements to their members, thus expanding our reach.





Sponsorship Levels	Visionary	Innovator	Pioneer	MTF Sponsor or Cosponsor	Award Category	Forum Sponsor	Donor
Number of sponsors in category	\$15,000 1	\$10,000 2	\$7,500 3	\$6,000 1	\$4,000 1/Award	\$3,000 3	<\$2000 unlimited
Event-related Benefits							
Copy of attendee lists from InnoVision Awards Celebration, Forum and MTF events	x						
Podium moment or 60-second company profile/highlight video presentation during Awards Celebration	x						
30-second company profile/highlight video presentation during Awards Celebration		x	x				
"Podium moment" to present Award					x		
Opportunity to develop and host one InnoVision Forum	x						
Competitive exclusivity within sponsor category	x	x					
Pre-event "signage" for Award Event	Headline	Prominent	x				
Personal introduction to each Finalist	x	x	x	x			
"Podium moment" at each InnoVision Forum and Meet the Finalist event	x	x	x	For sponsored event			
Acknowledgement of sponsorship at InnoVision Forum and MTF events	x	x	x	x		For sponsored event	
Invitations to InnoVision Awards Celebration	8	6	4	4			
Opportunity to include a promotional item in gift bags for Finalists (8 bags per Finalist)	x	x	x	x	x		
Company logo recognition in Finalists and Winners video segments	Headline	Prominent	x	x	x		
Acknowledgement in Awards Event Program	x	x	x	x	x	x	x
Print and Social Media Benefits							
Company highlight article in InnoVision newsletter	x	x	x	x			
Acknowledgement attached to event recording on InnoVision Website and YouTube	Headline	Prominent	x	x	x		
Acknowledgement on InnoVision website with link to your organization	Headline	Prominent	x	x	x		
Acknowledgement on event registration pages throughout the InnoVision season	Headline	Prominent	x	x	x	For sponsored event	
Acknowledgement on InnoVision website, newsletter and social media	Headline	Prominent	x	x	x	x	x

Thank you 2023 Sponsors!

